

Your complete CRM.

Fascinatingly simple all-in-one package.

Platinum Suite



CAS genesisWorld

xRM and CRM for SMEs



CAS Platinum Suite –

from customer to delighted fan

The Customer Centricity company philosophy keeps your customers at the heart of your business. Our CRM solution supports you at every step of the way, ensuring the sustainable success of your company and providing incredible flexibility. As well as creating positive customer experiences to open new horizons.

» Thanks to the flexible solutions from CAS Software AG, we can now map all of our processes in the CRM with ease and transparency. We were able to markedly improve our customer satisfaction by generating reports quickly and ensuring that we completed all our service obligations on time. «

Michael Wieser

Assistant to the Board
SoCom GmbH

The SoCom logo consists of the word "SoCom" in white, bold, sans-serif font, centered within a red rectangular background.The SoCom logo consists of the word "SoCom" in white, bold, sans-serif font, centered within a red rectangular background.The K-Systemhaus logo features the text "K-IS" in a large, bold, blue font, followed by "SYSTEMHAUS" in a smaller, bold, black font, and "IT Business Solutions" in an even smaller, italicized, black font below it.The Oculus logo features a stylized blue and white geometric icon resembling a star or a compass rose, followed by the word "OCULUS" in a bold, black, sans-serif font with a registered trademark symbol.The IFAA logo features a stylized globe icon in grey, followed by the letters "IFAA" in a bold, orange, sans-serif font.

What our customers say.
www.cas-crm.com/references

eepos
cranes

WALTER KNOLL

EGOSECURE 

fct

FISCHER COMPUTERTECHNIK

» Furniture is more than just form and function our customers enter into relationships with their furniture - so to guide our customers and help them make the right decisions we needed a reliable CRM solution. And this is exactly what we found in CAS genesisWorld. Now, we are able to manage our customer relationships with a level of professionalism that reflects the quality of our furniture. «

Klaus Rentschler

CFO

Walter Knoll AG & Co. KG

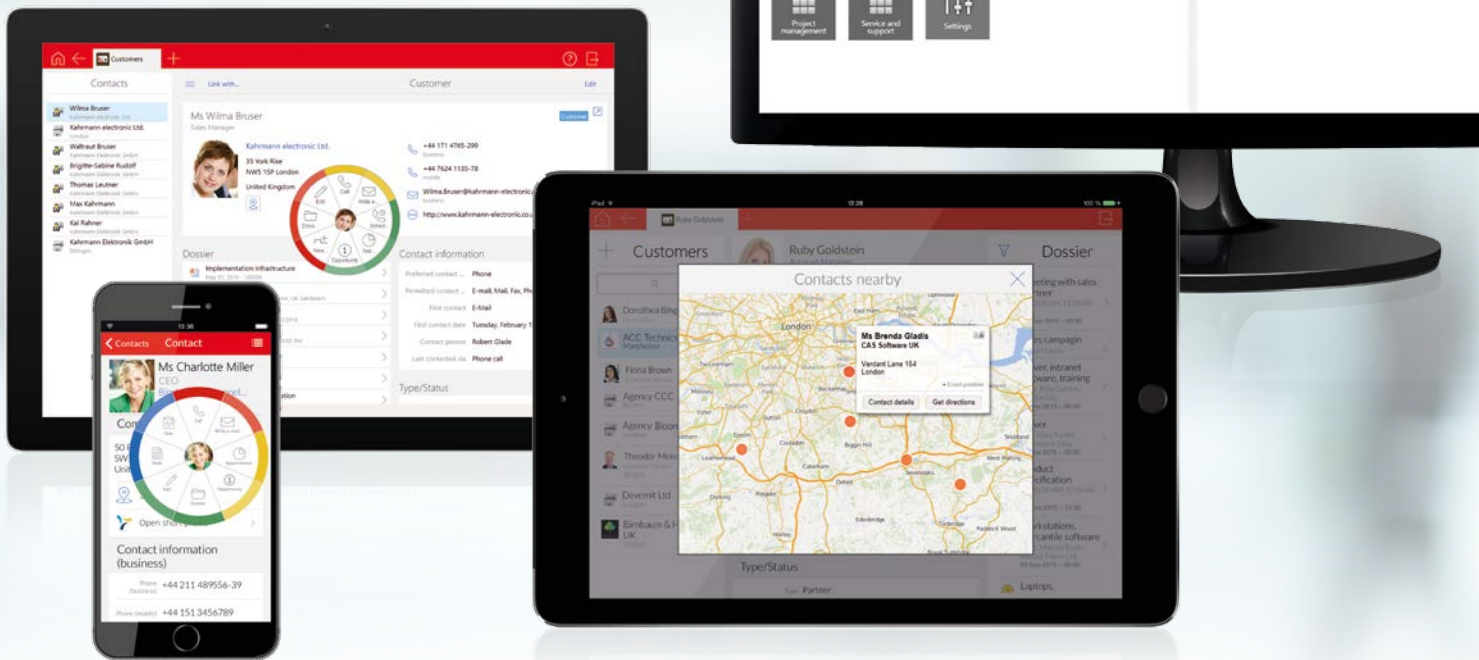
WALTER KNOLL

CAS International

CAS Software AG is an international company: active on five continents with strategic partnerships with well known companies in more than 40 different countries with software products available in more than 11 languages. CAS Software AG works closely with strategic partners in established companies within a tight international network that extends far beyond Germany.

Fascinatingly simple – limitless CRM

CAS genesisWorld offers you fascinatingly simple functions to make your daily relationship management easier. Using the CAS Platinum Suite, which is the complete CRM package of CAS genesisWorld, you can enjoy the benefits of incredible freedom and ease of use. Use this opportunity to establish Customer Centricity permanently in your company and turn your customers and employees into fans.



The greatest possible freedom – overview of all modules

With the Platinum Suite from CAS genesisWorld all the modules are available to you as an all-in-one solution - with no extra costs - and with maximum planning security. This means you have the advantage of full investment security, the best price-performance ratio and the most scope for your relationship management.



CAS Platinum Suite features:



the complete
CRM portfolio in
one solution



unrestricted use
of all modules



rapid
implementation
times



planning security
through a holistic
approach



reliable, tried-and-
tested implementa-
tion methods



individual CRM
for every user



the best price-
performance ratio



highest levels of
data security and
protection



transparent costs

CAS Software AG

Forming relationships – inspiring people

CAS Software AG is a software house specializing in CRM. Established in 1986 by Martin Hubschneider and Ludwig Neer, the CAS Group now employs more than 500 employees. Together with more than 200 certified sales partners, CAS Software offers you innovative solutions and unique expertise in over 40 countries. Widely recognized as being extraordinarily innovative, the company is the German

market-leader for CRM and xRM solutions for SMEs and was recently awarded the title of Germany's best IT employer 2016 from both TopJob and Top 100.



52m

Turnover of the
CAS group 2015*



500+

employees in the
CAS group*



200

Sales and
implementation partners



40+

Countries



300,000

CAS product users



1,000+

CRM experts



11

Language versions of
CAS genesisWorld



30

Successful years

Contact



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